The Solution

The ▯▯ou▯ team reviewed the company's sourcing needs and proposed a turnkey solution: It would install two $ staff specialists at the firm's divisional headquarters. The staffers would manage the division's print budget—and control its spend— using K-Source, the sourcing module of Kadena,™ ▯▯ou▯ 's innovative technology platform.

The system was up and running fast; it now manages jobs across twelve third-party vendors and seven ▯▯ou▯ production facilities. Working with K-Source, the staffers bid out jobs and award them to the right vendor at the right price—with complete transparency. Plus, K-Source generates quarterly business reports that show how the company's money is being spent, how vendors are performing and that track savings.

The Future

The division now relies on ▯▯ou▯ to source most of its print products, including packaging inserts, labels, and coupon booklets. Kadena™ optimizes the process—it tracks jobs from start to finish on a single platform—and the company plans on adding Kadena's™ analytics module, K-Insight, to unlock even more process gains.

- 2 Onsite Professionals
- 12 Third-Party Vendors
- 7 Cenveo Plants
- 1 Print Procurement System
- Lots of cost savings

Best of all, the company is enjoying the benefits of a consolidated sourcing system while saving on spend. And at the heart of the operation is ▯▯ou▯ —and Kadena.™

▯▯;▯;-7▯▯-mvoul▯u▯ubm1ollmb1-bomv71om-1▯▯ou▯▯▯
-▯;v▯▯ou▯▯1ol7▯u1;1h▯▯7;m-d▯▯▯ou▯▯1ol